

# Autobooks Logo Guidelines

## CLEARSPACE

Maintain a clear margin equal to the height of the **k** around all sides of the Autobooks Logo



## LOGO COLORS



Dark blue logo for use on a white or light neutral background



Teal logo for use on a white or light neutral background



Black logo for use on a white or light neutral background



White logo for use on a dark blue or dark neutral background

## UNACCEPTABLE USES



Do not distort the logo proportions



Do not use a background color that clashes with the logo color



Ensure enough contrast between the logo and the background



Avoid busy background images or graphics

## QUESTIONS?

Contact [marketing@autobooks.co](mailto:marketing@autobooks.co)